

**Macon Tennis Association
Board of Directors
Minutes from January 11, 2011 Meeting**

President Doreen Burton called the meeting to order at 6:30 pm and welcomed two of our new board members, Michelle Lisenby and Jonathan Andre, who gave a brief introduction.

Acting Secretary Bonnie Smith passed around a sign-in sheet. Members present were: Jonathan Andre, Desiree Barker-Erthal, Doreen Burton, Linda Cannon, Stacey Carr, Charlie Johnson, Michelle Lisenby, John O'Shaughnessey, Bill Sanders, Bonnie Smith, Randy Stephens. Also present: Donna Bailey, Executive Director.

Minutes – there were no minutes presented.

Treasurer's Report – Bill Sanders

Bill reported that the 2011 budget has been developed and approved by electronic vote in December 2010. The 2010 expenses exceeded projections by roughly \$4000, due in large part to the employer-matching requirements as we transition our tournament staff from independent contractors to employees. Since tournament entry fees cannot be increased (set by the USTA sanctioning organizations) and since our league fees are already among the highest in the state, the Board discussed ways of either increasing revenue or trimming expenses in 2011. The cost of paying for team travel and entry fees for all teams advancing to district competition was discussed, as was the possibility of fundraising. Randy Stephens requested that a column for "notes" be added to the budget report, wherein the Treasurer and/or Executive Director could explain significant variances.

Executive Director's Report – Donna Bailey

Donna asked all board members to take and read copies of the 1) Bylaws, 2) Whistleblower Policy, and 3) Conflict of Interest Statement. The final document needed to be signed and returned to Donna as soon as possible. She reported on the results of the Toy Tournament, which raised over 50 toys for local charities. She has applied for the 2011 CDLM grant (Community Development Local Market) and expects to receive approximately \$5000. The National 14s in May will be 32-draws this year (rather than 64 draws), and will be only a 3 day tournament (rather than 5 days); this will impact both revenue and expenses. She has a meeting on January 12 with our new contact at the Convention and Visitor's Bureau (Pammie), who replaces Beth Robinson. The \$6000 CVB sponsorship usually paid in December has not yet been received. The National Community Tennis Development Workshop (CTDW) in Arlington, Virginia will be February 11 – 13; Charlie Johnson, Doreen Burton, and Donna will represent the MTA. We should receive scholarship assistance for one attendee; all are in the budget.

League Report – Donna Bailey

Macon has shown growth both of the past two league seasons, with 632 players in Spring 2010, and 636 players in Fall 2010, and we hope to continue this trend. Macon will host

the District League Championships for the 4.0, 4.5, and 5.0 players on May 20 – 23, 2011. The MTA, in conjunction with the CVB, will also host the Sectional Mixed Doubles Championships, October 14 – 16. In addition to hard courts, the tournament will use Idle Hour and Healy Point for the Senior matches. 2010 year-end ratings are now posted on the MTA website (macontennis.com). USTA Southern's Annual Meeting will be in Atlanta, January 21 – 23; Randy Stephens, Michelle Lisenby, Bonnie Smith, Linda Cannon, and Donna will attend and represent the MTA. Congratulations to Bonnie Smith (executive committee, USTA Georgia) and Linda Cannon (district representative) who have both recently begun new terms on the USTA Georgia Board of Directors.

Junior Committee – Doreen Burton

Doreen reported that Steve McWhorter is coordinating the 18-u Junior Team Tennis program. He had hoped to do a winter season, but had too few sign up. The season will be held in the spring. She is coordinating the younger children (14-u, 12-u, 10-u and QS 8-u). Charlie Johnson and Kerry Bacon are doing a league for all ages in Warner Robins; the league started last week, with 8 teams and 78 children. Mary Dillon led a training workshop for Doreen, Steve, and Charlie. The Macon season will open registration February 18 – March 18, with the season to begin April 1. Matches will be played on Friday, Saturday, and/or Sunday afternoons, finishing around the end of April.

Special Projects – Macon a Racket – Doreen Burton

Doreen announced that May 7th has been designated “Macon-A-Racket” day, with \$2000 budgeted for this community-wide tennis celebration featuring games, information, food, festivities, exhibitions, etc. We hosted this event annually in 2002 – 2004, but have not done it in several years. Those interested in serving on the committee should stay afterwards for a brief organizational meeting.

New Business: Doreen Burton

Committees – Doreen asked us each to come to the next meeting prepared to discuss committee structure: which to add, to delete, how to define missions, sign up, etc.

Orientation – Doreen indicated that the February meeting will include an orientation for our new board members and may be a little longer (1 ½ hours) than usual. Board contact information will be distributed at that time as well. Existing board members should email their ideas for orientation topics to Doreen and/or Donna ASAP.

There being no further business, the meeting was adjourned at 7:35 pm.

Respectfully submitted,
Bonnie E. Smith
Acting Secretary